



FOR IMMEDIATE RELEASE

CETUSA ANNOUNCES PROGRAM NAME CHANGE

Orange County, California - September 20, 2010 – Council for Educational Travel USA, the top ranked secondary school program sponsor amongst its peers, has changed the name of their Private High School Program to **CETUSA Private School Programs**. Previously, CETUSA placed only high school aged students in this program. In an effort to accommodate the rapidly changing global setting, CETUSA expanded the program to provide opportunities for students ranging from 4th to 12th grade.

Linda Tunks, Director of CETUSA's Private School Programs, explained that "CETUSA strives to offer all of our participants quality programs, and with the expansion of this program, we are opening doors for students of various ages to have international exchange experiences." Ms. Tunks also explained that the Private School Programs is offered to students for other reasons as well; In the U.S., some students do not qualify for the J-1 Visa (it is typically for students attending public high schools) because of the age restrictions. With the Private School Programs, they can apply for the F-1 Visa which is not age restricted. "As always," said Linda Tunks, "we will continue to serve our partners, host families, schools and students with the same devotion and quality they have come to expect from us."

CETUSA is partnered with a multitude of private schools throughout the U.S. to include parochial, non-denominational, boarding, co-ed, single sex, and independent schools. CETUSA President Terry Watson stated, "As our partners have learned about the great opportunities available through the CETUSA Private High School Program, we received more and more requests to make a similar program available to a wider age range of participants. So, we decided to expand the program to include upper elementary and middle school students and rename the PHSP to the CETUSA Private School Programs (PSP)." When applying to the program, students and their families are given the opportunity to list three choices of schools and CETUSA makes every effort to place students in their first choice. In addition to these accommodations, CETUSA also offers opportunity for host family living as well as school boarding, depending on which the student is most comfortable with. "The excellent service so many of our parents, students and partners have come to expect from CETUSA will remain, we will just be servicing more clients," said Terry Watson.

Noting the changes and progression of their programs, Rick Anaya, CEO and Founder of CETUSA, commented, "It has been a pleasure to watch our Private High School Program grow and develop over the years to better serve the high school participants as well as our partner schools and hosts. This expansion of our program to younger students will make an excellent program available to a wider range of students from different countries and serve to bring a global educational experience to both international and American students of various ages."

For more information visit CETUSA's website at www.cetusa.org or contact Linda Tunks at linda@cetusa.org